

# LESSON PLAN 20: CREATE A CLUSTRMAP

**Objective:** Find out where visitors to your website and blog are from

**Age range:** 6-18

Do you know who's visiting? ClustrMaps is an easy, fun and highly visual way of keeping track of visitors to your website or blog – you've probably seen them on sites you go to. People don't even need to click on anything, just viewing your page is sufficient. The makers provide the tiny maps for free (as long as you don't get more than 2,500 hits a day – then you have to start paying!). The red dots show where a visitor is located and incrementally increase in size as more people from that location visit your site.

## YOU WILL NEED

▶ A website or blog for your ClustrMap to go.

## METHOD

1. To get your ClustrMap register at [www.clustrmaps.com](http://www.clustrmaps.com)
2. You will be sent a password by email with login instructions.
3. Copy/paste a few lines of HTML from your ClustrMaps login page onto your own site.
4. You will have your own map, which will immediately start recording visitors' locations.

